



## Privacy Policy

**Last Updated: August 19, 2025**

First Washington Realty ("FWR" or "we") respects the privacy of your personal information. The following describes our practices related to the use, storage and disclosure of information that we, and our third party partners or service providers, collect from and about you when you visit us in person, when FWR interacts with you via its services ("Services"), or when you visit us at <http://www.firstwash.com/> or any of our other online properties (the "Sites") where this Privacy Policy is linked.

This Privacy Policy does *not* apply to:

- Any specific contracts agreed to by the parties and relationships that may be governed by further privacy agreements. If you are engaging with us on behalf of your employer, others in your company, or are otherwise providing the personal information of others, by engaging with us, you acknowledge and agree that you have the consent of the other individual.
- There may be links to other sites from the Sites that take you outside our Services. These other sites may send their own cookies to users, collect data, or solicit personal information. Personal information which you choose to provide to another party or website will be subject to their privacy policy. FWR is not responsible for the privacy practices or the content of other websites that may be linked to our Sites.

By using our Sites or our Services, you agree that you have read and understand this Privacy Policy.

### Notice at Collection

Within the past twelve months, we may have processed the following categories of personal information either directly from you, indirectly through your use of the Sites or Services, or from service providers or third parties: identifiers; financial information; commercial information; internet or other electronic network activity information; audio, electronic, visual, or similar information; employment or professional information; education information; geolocation information; demographic information; content of communications; or any other information that you provide to us. We use your personal information: for internal business purposes; to improve our Sites and Services; for advertising and marketing; to maintain security; and for legal compliance. We may disclose, sell, or share your personal information as outlined in the section, "How We Disclose, Sell, or Share Your Personal Information." The personal information we might "sell" or "share" includes: your identifiers; commercial information; professional or employment information; education information; internet and online activity information; geolocation information; financial information; and any other personal information you provide on our Sites where cookies are present. Please click this "Do Not Sell or Share My Personal Information" link to opt-out. We will retain your information for as long as needed to fulfill the purpose for which it was collected and to comply with our legal obligations, resolve disputes, and enforce our agreements. To understand what rights may be available to you, please see the section, "Personal Information Options and Rights." If you have questions or concerns regarding the privacy of your personal information, please write to FWR Partners' Privacy Officer at [privacy@firstwash.com](mailto:privacy@firstwash.com) or call 1-888-278-8552.

### What is Personal Information?

Personal information is considered information that is linked to, or can be linked to, a specific individual. Personal information does not include publicly available information or information that has been changed so that it can no longer be linked to you.

## **Personal Information We Collect and Sources of that Information**

In the past 12 months we may have collected or received certain categories of personal information, including:

1. Identifiers, such as your name, street address, email address, job title, employment information, employer, phone number, and other information that would be related to the delivery of the Services. We collect this information directly from you when you submit a job application, use our Sites or Services, or attend FWR events. We may also collect this information from other parties, like social media platforms, third party career sites or platforms, or data analytics and advertising providers when you interact with our Sites, Services, or advertisements on third party websites.
2. Professional or Employment Information, such as current employer, job title, and contact information of your employer. We collect this information directly from you when you use our Sites or Services, or attend FWR events. We may also collect this information from data analytics and advertising providers, or from third party career sites or platforms.
3. Education information, such as level of education, degrees earned, or schools attended. This information is collected directly from you when you submit a job application, from data analytics and advertising providers, or from third party career sites or platforms, such as LinkedIn.
4. Demographic information, such as age or gender. This information is collected directly from you when you submit a job application. We may also collect this information from other parties, like social media platforms, third party career sites or platforms, or data analytics and advertising providers when you interact with our Sites, Services, or advertisements on third party websites.
5. Commercial information, such as business name, business address, and business contact information, such as phone number or email address. We may process this information to provide our Services. This information is collected directly from you when you, or from data analytics and advertising providers when you interact with our Sites or Services.
6. Geolocation information, such as IP address, GPS data, and zip code. This information is collected directly from you, our service providers, or from data analytics and advertising providers.
7. Financial account information, such as bank account information. This information is collected directly from you when you sign up for our Services.
8. Internet, technical, or other similar network activity, which may include usage and browsing history; device and network information, including device properties, the server you are logged on to, domain name of your internet service provider, browser type and version, or general geographic area associated with your IP address; weblogs; time zone; date; language preferences; browsers used; web addresses visited; and other communication information. This data is collected directly from you when you use Wi-Fi services on our properties, and from data analytics and advertising providers when you interact with our Sites or Services.
9. Audio, Electronic, Visual, or similar information. This may include call recordings when you contact us or customer support, or when you submit a video or photograph. This information is collected directly from you when you contact us, interact with certain features of our Sites or Services, or when you post information on our social media pages. Our properties use AI-

enabled video monitoring, which may record or depict you or your vehicle. This information may be collected indirectly from you via third parties working on our behalf.

10. Content of communications, such as the content of phone calls, emails, or text messages when you interact with us or third parties working on our behalf. This information is collected directly from you when you contact us or when you interact with our Sites or Services.
11. Sensitive personal information, such as precise geolocation information. This information is collected from you by our service providers.
12. Any other information that you provide to us, either directly or indirectly.

## How We Use Your Personal Information

FWR uses the personal information described above for the following purposes:

1. **Registration.** To register you for an event at our properties. Some of the information requested from you during registration is optional and is clearly identified as such on the Sites.
2. **Internal business purposes.** To help us understand our customers, visitors to our properties, and to do market research. We also use personal information to provide and improve our Sites and Services, to communicate with you about your account, respond to your inquiries, and to provide customer support. We may also send you emails or other communications regarding updates to the Sites or Services, or about events at our properties.
3. **Advertising and Marketing.** To send you marketing, to personalize the ads you see on other websites, to establish and maintain communication, and to see how well our ads work.
4. **Security.** To protect our Sites, network, and business operations, and to stop activities that may violate our policies or be fraudulent or illegal.
5. **Legal compliance.** To comply with legal process like warrants or court orders, and to comply with federal or state law. This includes the monitoring of personal information to ensure compliance with FWR policies.

If there is any material change in the purposes for which we collect your personal information, we will inform you of such change, such as by posting an updated version of this policy on the Sites or Services.

## Use of Cookies and Similar Technologies

We use, and may allow certain third parties (including advertisers, third party ad networks, and other ad companies), to use cookies and other similar online tracking technologies (together, “cookies”) to provide our Sites and Services, serve advertisements on the Sites or Services, and to improve the performance of our advertising across websites.

To help facilitate the delivery of relevant content, we use Google Analytics. Google Analytics uses cookies to report on user interactions on our and others’ Sites. We use the information collected for optimizing marketing, refining advertising, and/or generally improving user experience. For more information about Google Analytics and how it collects and processes information, please visit: <https://policies.google.com/technologies/partner-sites> and instructions on opting out of Google Analytics using a specific plug-in is available at the following link: <https://tools.google.com/dlpage/gaoptout>. Note that this opt-out is specific to Google activities and does not affect the activities of other ad networks or analytics providers that we may use.

You may remove yourself from the targeted advertising of companies that participate in the Network Advertising Initiative by opting out [here](#), or of companies participating in the Digital Advertising Alliance program by opting out [here](#).

If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies or be given the choice of declining or accepting the transfer to your computer of a particular cookie (or cookies) from a particular site. If you disable cookies, please understand that you may not be able to use and enjoy all of the features offered via the Sites or Services.

Browser	Cookie Management Link (as of the date of this Privacy Policy)
Google Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
Firefox	<a href="https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&amp;redirectlocale=en-US">https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&amp;redirectlocale=en-US</a>
Opera	<a href="https://help.opera.com/en/latest/security-and-privacy/">https://help.opera.com/en/latest/security-and-privacy/</a>
Microsoft Internet Explorer	<a href="https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-e5947fc64d">https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-e5947fc64d</a>
Apple Safari	<a href="https://support.apple.com/en-il/guide/safari/sfri11471/mac">https://support.apple.com/en-il/guide/safari/sfri11471/mac</a>
Microsoft Edge	<a href="https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09">https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09</a>

## How We Respond to Do Not Track Signals

The “Do Not Track” (“DNT”) privacy preference is an option that may be made in some web browsers allowing you to opt-out of tracking by websites and online services. At this time, global standard DNT technology is not yet finalized and not all browsers support DNT. We therefore do not recognize DNT signals and do not respond to them.

## How We Disclose, Sell, or Share Your Personal Information

We may disclose any of the personal information we describe above:

1. The information gathered on the Sites or through use of the Services may be shared with FWR partners and its affiliated companies.
2. FWR may make aggregate information about our users available to third parties for the purposes of marketing, advertising, and other beneficial services.
3. We may disclose your personal information to other FWR companies, agents, contractors, service providers, and individuals we employ to perform functions on our behalf. Only the information necessary to perform a specified business function will be disclosed (e.g., to provide career assistance or host our web servers). These companies and individuals will have access to your personal information only as necessary to perform their functions and are subject to strict terms of confidentiality.

4. To enable us to more efficiently provide the services you have requested from us, FWR may share aggregated anonymous information about visitors to the Sites or users of the Services. For example, we may disclose the number of visitors to the Sites with our clients, agents and other third parties so that they may understand the kinds of visitors to the Sites or properties.
5. During a change in ownership, such as a merger or bankruptcy, your personal information may be reviewed and transferred along with other business assets.
6. Where we have received your direction or consent to the disclosure of your personal information.
7. To fulfill a service to you or to respond to communications from you.
8. To protect the rights or property of FWR or our customers, including enforcing the terms governing your use of the Sites or Services.
9. To act on a good faith belief that access or disclosure is necessary to protect the health and/or safety of our employees, customers, or the public.
10. In other circumstances we may be required or authorized by law to disclose the information you provide. Though we make every effort to preserve user privacy, we may need to disclose personal information if legally required to do so, if requested to do so by law enforcement, a governmental entity, or if we believe in good faith that such action is necessary to: (a) conform to legal requirements or comply with legal process; (b) protect the rights or property of FWR or its affiliated businesses; (c) prevent a crime or protect national security; or (d) protect the personal safety of users or the public.

We may “sell” or “share” your personal information as follows:

To personalize our ads and marketing experiences, we work with ad and analytics partners, ad networks, and social media sites. These partnerships may be considered a “sale” or “sharing” for targeted advertising purposes under the California Consumer Privacy Act, even if that sale or sharing is in return for a service but no money changes hands. The personal information we might “sell” or “share” includes: your identifiers; professional or employment information; education information; internet and online activity information; commercial information; geolocation information; financial information; and any other personal information you provide on our Sites where cookies are present. Please contact our Office at: [privacy@firstwash.com](mailto:privacy@firstwash.com) or call 1-888-278-8552 to opt-out of this sale or sharing of your personal information. FWR Partners does not sell or share the personal information of children under the age of 16.

### **Personal Information Options and Rights**

**Email Unsubscribe:** You can unsubscribe from our marketing or advertising emails at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing us at [privacy@firstwash.com](mailto:privacy@firstwash.com).

**Text or SMS Messaging:** At any time, you may opt out of receiving text or SMS messages from us (other than necessary reminders) by texting STOP in response to any text message.

**Regional Privacy Rights:** Depending on your residence, the rights available to you may differ in some respects. We will respond to any rights request in accordance with local legal regulations.

Residents of California and Texas may have the following rights:

- **Right to Access:** You may have the right to confirm whether your personal information is being processed, the purposes of its use, the categories of personal information collected, and the recipients (or categories of recipients) to whom the personal information has been or will be disclosed.
- **Right to Correction:** You may have the right to correct, rectify, or complete your personal information if inaccurate or incomplete.
- **Right to Deletion:** You may have the right to the erasure or deletion of your personal information in certain circumstances.
- **Right to Data Portability:** You may have the right to receive the personal information that you have given us, in a structured, commonly used, and machine-readable format. For any further copies, we may charge a reasonable fee based on administrative costs. If you make the request by electronic means, and unless otherwise requested, the information shall be provided in electronic form.
- **Right to Withdraw Consent:** Where the processing of personal information is based on your consent, you may have the right to withdraw consent at any time, without affecting the lawfulness of processing based on consent before withdrawal.
- **Right to Opt-out of Profiling:** If we base decisions solely on profiling or automated decision-making technology that may result in important legal or similarly significant effects, you may have the right to opt-out.
- **Right to Opt-out of Sale, Sharing, and Targeted advertising:** You may have the right to opt-out of the sale of your personal information or the sharing of your personal information to third parties for targeted advertising purposes. To exercise this right, you may submit a request by contacting us. Note that we do not sell or share the personal information of individuals under 16 years old.
- **Right to limit the use and disclosure of sensitive personal information:** You may have the right to limit the use and disclosure of your sensitive personal information if we use such information to infer characteristics about you.
- **Right to Nondiscrimination:** We will not discriminate against you for exercising any of these rights.

*The California “Shine the Light” Law:* California law allows California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please put “Shine the Light” in the subject line if submitted by e-mail.

*Nevada’s Direct Marketing Law:* Residents of the State of Nevada have the right to opt out of the sale of certain pieces of their personal information to third parties. Currently, we do not engage in such sales. If you are a Nevada resident and would like more information about our data sharing practices, please contact us.

*How to Exercise these Rights:* If you wish to make a request regarding any of the rights described above, please contact us at [privacy@firstwash.com](mailto:privacy@firstwash.com) or call 1-888-278-8552. Whenever feasible for verification, we will match the identifying information provided by you to the personal information already maintained by us. If, however, we cannot verify your identity from the information already maintained by us, we may request additional information. You may designate an authorized agent to make a request on your behalf. Such authorized agent must have permission to submit requests on

your behalf.

We may deny a request from an agent that does not submit proof that they have been authorized by you to act on your behalf. You may have the right to appeal a denial of your request by contacting us as described in the notice of denial. Please note that there are restrictions on the number of times you can exercise some of these rights.

## **Data Retention and International Data Transfers**

We only keep your personal information for as long as we need to provide the services you have requested and/or as long as permitted under applicable law.

If you are visiting our Sites from a location outside of the U.S., your connection may be through and to cloud based servers located in the U.S. Any information you provide during your visit will be processed and maintained on our server and other internal systems located within the U.S. By providing your personal information to us, you acknowledge that your personal information (i) will be used for the purposes identified above in accordance with this Privacy Policy, and (ii) may be transferred to the U.S. as indicated above, in accordance with applicable law.

In certain situations, we may be required to disclose personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

## **Disclaimer Regarding Video Content**

Our Sites and may contain video content, audiovisual content, or content of a like nature (collectively, "Video Content"). In connection with our provision of Video Content, the Sites may utilize online targeting technologies and code-based tools, including, but not limited to, Software Development Kits (commonly called "SDKs"), pixels, and cookies (i.e., advertising or analytics cookies) that track information about your activity and webpage-viewing history on the Sites (collectively, "cookies"). Cookies on the Sites may result in information about your activity on the Sites being transmitted from your browser to FWR and third parties, which, in turn, may result in the display of targeted advertisements on third-party websites and platforms, including advertisements for FWR content. Whether cookies on the Sites result in your browser's transmission of information to third parties depends on a number of factors that may be outside of FWR's knowledge or control, including what third-party websites you use, what information you have provided to such third parties, and whether (and the extent to which) you have limited the use of cookies by the operators of those third-party websites, platforms, and services. For more information about these cookies and how to control the personal information collected by these tools, you may visit the "Use of Cookies and Similar Technologies" section above.

Please note that this Privacy Policy does not apply to third-party video content on our Sites or Services. Please review the privacy policies of those third parties to understand their information practices.

## **Online Forums and Social Media Pages**

Please remember that any personal information that is disclosed in public areas of the Sites or Services becomes public information. We recommend that you exercise caution when deciding to disclose any personal information, as it could be collected and used by others over whom FWR has no control. We are not responsible for the use made by third parties of information you post or otherwise make available in public areas of the Sites or Services.

## **Children's Data**

The Sites and Services are not intended for children under 16 years of age. We do not knowingly collect personal information from children under 16.

## **Security**

FWR has put in place reasonable physical, electronic, and managerial procedures to safeguard and secure your personal information from loss, misuse, unauthorized access or disclosure, alteration, or destruction. Please understand, however, that no data transmissions over the Internet can be guaranteed to be 100% secure due to the inherent risks of data transmission over the Internet. Consequently, we cannot ensure or warrant the security of any information you transmit to us, and you understand that any information that you transfer to us is done at your own risk.

## **Changes to this Policy**

If FWR makes changes in the way personal information is managed, we will post the updated version of this Privacy Policy.

## **Contact Us**

If you have any questions or concerns about the information contained in this Privacy Policy, please contact our Office at: [privacy@firstwash.com](mailto:privacy@firstwash.com) or 1-888-278-8552.